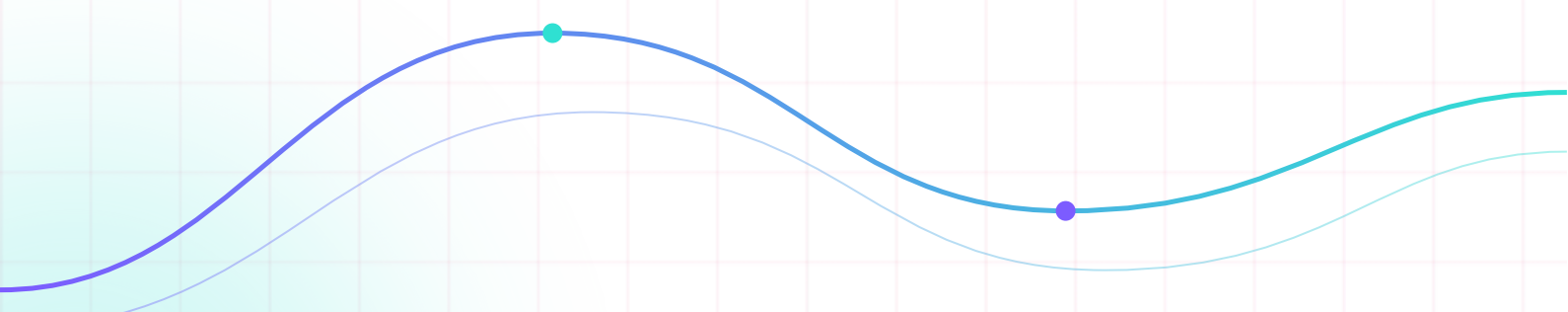


ENTERPRISE-GRADE GROWTH INFRASTRUCTURE

AI Marketing Systems.

End to end AI marketing infrastructure that automates SEO, content creation, publishing, lead generation, and optimization. Built to help businesses dominate search, answer engines, and the next generation of AI discovery.



6.5×

CONTENT VELOCITY

+32%

ORGANIC VISIBILITY

+41%

QUALIFIED LEADS

30-45

DAYS TO DEPLOY

Marketing at scale still feels **manual**.

The marketing landscape has fundamentally shifted. Brands now compete across traditional Google search, generative AI platforms, and answer engines simultaneously. The winners automate their marketing infrastructure - turning manual processes into self-optimizing, AI-powered systems.

THE PROBLEM

Fragmented, slow, unmeasured

- Most companies produce only 2-4 pieces of content per month, manually
- SEO is fragmented across multiple platforms and experts
- Lead-gen workflows lack automation - data sits in disconnected tools
- Attribution is fuzzy: which channels actually drive revenue?
- Agencies claim AI expertise but simply layer ChatGPT over manual workflows

THE OPPORTUNITY

AI marketing as infrastructure

Collide Solutions builds AI Marketing Systems - automated infrastructure that generates, optimizes, publishes, and converts content at scale. Marketing becomes a predictable, measurable system instead of a resource-intensive operation.

ONE COMPLETE DELIVERY

Topic architecture · automated content production · SEO & AEO optimization · conversion funnel engineering · lead routing - all connected to measurable business outcomes.

INDUSTRY BENCHMARKS · 2026

73%

of companies implementing AI in marketing increased ROI in year one

71%

of companies now actively use generative AI in marketing workflows

\$82.2B

projected AI marketing industry by 2030 - 25% CAGR

3-5×

pricing premiums for agencies with proprietary AI infrastructure

One strategy required.

In 2026, your audience finds you through three distinct channels - each with different optimization requirements.

SURFACE 01

Traditional Google Search

Still powerful - but more competitive than ever. Ranking demands keyword research, topical authority, backlinks and technical excellence.

- Google weights topical authority and E-E-A-T heavily
- Consistent publishing at scale sustains rankings
- AI content is everywhere - quality & differentiation win

SURFACE 02

AI Platform Discovery

Millions now ask ChatGPT, Perplexity, Claude and Gemini instead of Googling. Answer Engine Optimization (AEO) is the new frontier.

- Get cited by AI models for your target queries
- Structured data (FAQ, HowTo, Product) shapes what AI pulls
- AI rewards concise, factual, well-sourced content

SURFACE 03

Google AI Overviews

Generative answers now intercept queries directly on the results page - demanding a distinct optimization strategy.

- Content must work as cited references in AI summaries
- Clear architecture helps machines extract your content
- Entity optimization drives brand visibility in answers

THE AGENCY DISCONNECT

99% of agencies still play the old game.

- ChatGPT drafts posts faster - manual editing still required
- Google-organic only - AEO isn't on their radar
- Same SEO playbook, just automated keyword research
- AI treated as cost-cutting, not strategic infrastructure

EARLY ADOPTERS HOLD AN 18-24 MONTH ADVANTAGE OVER COMPETITORS.

Integrated systems, not **point solutions**.

Every component connects to measurable growth outcomes - from strategy to conversion.

SERVICE 01

Strategic Foundation & Topic Architecture

Pillar pages (3,000-5,000 words) supported by 15-25 interlinked subtopic articles that build topical authority.

- Competitive landscape scan across 50+ competitors
- 500+ keywords mapped to the full buyer journey
- 3-8 interconnected topic clusters with visual maps
- Content gap analysis & 24-month publishing roadmap

SERVICE 02

Automated Content Generation & Publishing

Publication-ready, on-brand articles at 6.5x the velocity of manual writing - with layered quality assurance.

- Brand voice training on your existing content
- 8-30+ SEO-optimized posts per month, auto-published
- Fact-checking workflow + human editorial review
- Automated internal linking & social distribution

SERVICE 03

Programmatic SEO & Technical Optimization

A machine-readable foundation so Google, Bing, ChatGPT and Perplexity can crawl, understand and rank you.

- 50+ page technical audit with prioritized fixes
- Core Web Vitals optimization (LCP, FID, CLS)
- Full schema stack: Organization, Article, FAQ, HowTo, Product
- AEO strategy for citations across AI platforms

SERVICE 04

Conversion Funnel Engineering

Traffic without conversions is wasted money. We turn visitors into qualified, sales-ready leads.

- 3-5 mapped conversion journeys & landing page templates
- Progressive lead capture with smart, A/B-tested forms
- Email nurture sequences with behavioral segmentation
- Lead scoring, MQL→SQL routing & CRM integration

POWERED BY

GPT-4 · Claude · Llama 3 · Ahrefs · SEMrush · SurferSEO · HubSpot · Zapier · GA4 · Looker Studio

The Collide Advantage.

CAPABILITY	COLLIDE	TRADITIONAL AGENCIES	IN-HOUSE TEAMS
AI-native infrastructure	✓ Custom-built	ChatGPT + manual work	Fragmented tools
Answer Engine Optimization	✓ Full stack	Google-only focus	Not on roadmap
Content velocity	6.5×	2-3× (with overhead)	1-2× (capacity limits)
Pricing transparency	✓ Clear tiers	Custom quotes only	Unpredictable costs
Implementation speed	30-45 days	60+ days setup	3-6 months ramp
Ongoing optimization	✓ Continuous AI	Quarterly reviews	Ad-hoc changes

01

True AI-native architecture

Proprietary systems automating the entire pipeline - not ChatGPT layered over old workflows.

02

AEO as core competency

Visibility across ChatGPT, Perplexity, Claude and Google AI Overviews - baked into everything.

03

Execution-first mindset

Working systems in 30-45 days, not strategy decks. We build, measure, iterate.

04

India-based cost efficiency

Best-in-class delivery from Bangalore at 40-50% of US/UK agency cost - passed directly to you.

05

Direct founder access

No account-manager layers. You talk to the people building your system.

06

Revenue-focused accountability

Success measured in qualified leads, CAC and revenue - not vanity traffic.

Transparent tiers.

Month-to-month flexibility.

TIER 1

Starter

₹19,999+/mo

Early-stage companies testing AI marketing systems.

- 1 topic cluster · 10-15 subtopics
- 8-10 SEO-optimized posts / month (articles, PR blogs)
- Keyword tracking: 10 keywords
- Basic SEO + 1 landing page
- Email welcome sequence
- Analytics setup & monthly dashboard
- Monthly strategy calls

MOST POPULAR

TIER 2

Growth

₹39,999+/mo

Growing companies scaling organic. (Most Popular)

- 3-5 topic clusters · 15-20 subtopics each
- 25-30 SEO-optimized posts / month (articles, PR blogs)
- Keyword tracking: 20 keywords
- Advanced SEO: AEO, GEO, Programmatic SEO, Schema & Technical SEO
- 3-5 landing pages + full email funnel
- Weekly reports
- Weekly strategy calls

TIER 3

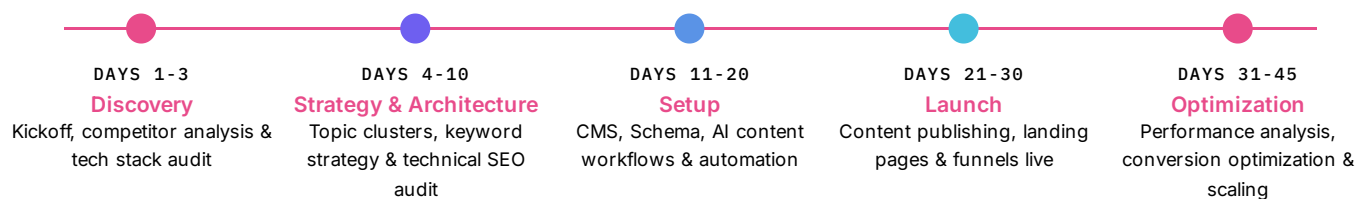
Scale

Custom

Large orgs, multi-product lines, aggressive growth.

- Unlimited clusters · 50-100+ posts / mo
- Custom AI agents for marketing, lead qualification & operations
- Multi-channel publishing & personalization
- Revenue-ops integration · real-time ROI
- Weekly sessions · priority support

IMPLEMENTATION ROADMAP · 30-45 DAY GO-LIVE



READY WHEN YOU ARE

Build your AI Marketing System.

The right infrastructure compounds growth every month. After 6 months with an AI Marketing System:

3-6×

CONTENT PRODUCTION

25-40%

ORGANIC VISIBILITY
LIFT

2-4×

QUALIFIED LEADS

30-50%

LOWER CONTENT COSTS

STEP 01

Book a 30-min strategy call

We map your stack and show which tier fits. No pressure - just honest strategy.

STEP 02

Get a free AI audit

15-minute assessment identifying your top 3 quick wins for AI automation.

STEP 03

Start with a pilot

One topic cluster or 30-day content sprint. See results, then scale.



AI POWERED • GROWTH FOCUSED • HUMAN-CENTRIC

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